



Product Communications

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The seven-speed S tronic in the Audi TT RS

- **Audi TT RS Coupé and TT RS Roadster now also available with S tronic**
- **Seven-speed dual-clutch transmission enables quick gear changes without noticeably interrupting power flow**
- **High efficiency cuts fuel consumption**

Ingolstadt, October 4, 2010 – The Audi TT RS, the top-of-the-range TT model, can now also be ordered with a seven-speed dual-clutch transmission. This enables the purist driving machine, which was developed by quattro GmbH, to make quite an impression with lightning-fast gear changes and a level of efficiency that is pioneering in its class. The TT RS Coupé consumes an average of 8.5 liters (27.67 US mpg) of fuel per 100 km and emits just 197 g/km (317.04 g/mile) of CO₂.

Alongside the version with six-speed manual transmission, Audi is now making the TT RS available with an S tronic seven-speed dual-clutch transmission which perfectly unites dynamism, comfort and efficiency. Shifts are completed within just a few hundredths of a second by changing between the two clutches, and are smooth and very comfortable, with no perceptible interruption in the power flow.

Designed for high efficiency at every speed: The seventh gear is configured as a high-g geared overdrive which reduces engine speed, thus cutting fuel consumption. The driver can choose between two fully automatic modes and the manual mode in which he changes gear using the shift paddles on the steering wheel or with the selector lever. In addition, a launch control function offers virtually perfect acceleration from a standing start, with maximum turbo power and minimum wheel spin. This enables the TT RS with S tronic to accelerate even faster than with a manual transmission. The Coupé sprints from zero to 100 km/h (62.14 mph) in just 4.3 seconds. Top speed is governed electronically at 250 km/h (155.34 mph). This speed restriction can be removed as an option.



The unique 2.5-liter five-cylinder TFSI engine in the Audi TT RS received the “International Engine of the Year Award” in June 2010. Fitted with the Audi core technologies of turbocharging and FSI direct injection, this power pack delivers 250 kW (340 hp) between 5,400 and 6,500 rpm and reaches a maximum torque of 450 Nm (*331.90 lb-ft*) between 1,600 and 5,300 rpm. In conjunction with quattro permanent all-wheel drive and a high-performance chassis, the five-cylinder engine produces an outstanding road performance.

Deliveries of the TT RS with S tronic start in October. The Coupé costs 58,300 and the Roadster €61,150.

The Audi Group sold around 950,000 cars of the Audi brand in 2009. The Company posted revenue of €29.8 billion and an operating profit of €1.6 billion. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). Aurangabad in India saw the start of CKD production of the Audi A6 at the end of 2007, of the Audi A4 in early October 2008 and of the Audi Q5 in July 2010. Production of the new Audi A1 has been running at the Brussels plant since May 2010. The Company is active in more than 100 markets worldwide. AUDI AG’s wholly owned subsidiaries include AUDI HUNGARIA MOTOR Kft., Automobili Lamborghini Holding S.p.A. in Sant’Agata Bolognese (Italy) and quattro GmbH in Neckarsulm. Audi currently employs around 58,000 people worldwide, including 45,500 in Germany. Between 2010 and 2012 the Audi Group is planning to invest €5.5 billion, mainly in new products, in order to sustain the Company’s technological lead embodied in its “Vorsprung durch Technik” slogan. By 2015, Audi plans to increase the number of models in its portfolio to 42.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi’s lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG’s commitment to environmental issues is the newly established Audi Environmental Foundation.