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New Anodized Carbon Special Edition Package Available on 2014 SRT Viper GTS

- New for 2014 and first-ever use for the Chrysler Group is unique metallic matte exterior color as part of the special edition package on SRT Viper GTS model
- Package also includes exclusive exterior and interior content
- Limited production run of 50 Viper GTS models with Anodized Carbon Special Edition Package begins in Jan. 2014

November 20, 2013 , Auburn Hills, Mich. - The Chrysler Group's SRT (Street and Racing Technology) brand announced it will produce an exclusive, limited run Anodized Carbon Special Edition package for the SRT Viper GTS model.

Part of the special edition package is the new metallic matte exterior color that is being used for the first time by the Chrysler Group to add to the exclusivity of the SRT Viper.

"We've been waiting for the right time to use this striking new exterior color at the Chrysler Group and as the flagship for the SRT brand, the Viper is the perfect vehicle to showcase this combination of finishes and details to create such a unique look," said Ralph Gilles, President and CEO – SRT Brand and Motorsports, Chrysler Group LLC. "The Viper's unique, hand built and hand painted process allow us to create these ultra-exclusive special series builds. At SRT, the art of the American exotic supercar is every bit as important as its performance, and this car is for the enthusiasts who feel that way too."

The new metallic matte exterior body color brings the Viper GTS a one-of-a-kind, luxurious look by providing even greater accentuation to the vehicle's form. The metallic finish adds depth while the dark matte color amplifies the Viper's sinister quality.

Unique exterior accents in the Anodized Carbon Special Edition package include: Black Vapor Chrome five-spoke "Rattler" wheels, Gloss Black GTS badge, Satin Black exhaust bezel, Anodized Carbon fuel filler door, orange brake calipers, carbon fiber brake ducts and rear applique.

Luxurious interior accents include Alcantara wrapped headliner, door bolsters and knee blockers; orange accent stitching on the Nappa leather wrapped door trim, center console and instrument panel and on the Nappa leather and Alcantara seats. Orange accents are also added to the door panel and instrument panel. Carbon fiber accents are added throughout the center stack, door panels and steering wheel, and an exclusive carbon GTS badge adorns the dashboard.

A limited production run of 50 Viper GTS models with the Anodized Carbon Special Edition Package begins in Jan. 2014 at the Conner Avenue Assembly Plant in Detroit. A Viper GTS featuring the new special edition package is being shown on the floor at this year's Los Angeles Auto Show, Nov. 22-Dec. 1.

SRT Viper GTS

The SRT Viper GTS builds on the DNA of the SRT Viper model with more technologically advanced solutions, like its

driver-selectable suspension system that allows this world-class car to find extreme limits on the track while also opening up its envelope as a more mature evolution of the classic, extreme performance formula.

Designed and built with premium features and materials inside and out, the Viper GTS models compete with the best performance touring cars in the world – and does so with a wide range of creature comforts, advanced drivetrain and interior technologies.

Under the hood is the handcrafted, all-aluminum 8.4-liter, mid-front V-10 overhead-valve engine. Performance ratings are 640 horsepower and 600 lb.-ft. of torque — the most torque of any naturally aspirated sports-car engine in the world.

About SRT Brand

The SRT (Street and Racing Technology) brand uses a successful product development formula featuring five proven hallmarks: awe-inspiring powertrains; outstanding ride, handling and capability; benchmark braking; aggressive and functional exteriors and race-inspired and high-performance interiors to remain true to its performance roots.

The 2014 SRT lineup features five vehicles that are world-class performance contenders and bring the latest in safety technologies and creature comforts. The Chrysler 300 SRT, Dodge Challenger SRT, Dodge Charger SRT and Jeep Grand Cherokee SRT join the flagship SRT Viper, which made its highly anticipated return to the high-performance sports car market in 2013.

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