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The Lotus Exige 360 Cup

- Limited edition - 1 of 50 - Exige V6 Cup
- Increase in power of 10 PS
- New lightweight louvered tailgate and front access panel



PURE DRIVING

Lotus Motorsport redefines the Exige V6 Cup with the introduction of the Exige 360 Cup. New lightweight panels and an increase in power mean the Lotus Motorsport Cup model continues to provide a benchmark in handling and performance.

The Exige 360 Cup bespoke styling signals an evolution in design, with an option of four colours (Metallic White, Metallic Grey, Metallic Black and Metallic Silver) and stealth matt black roof, front access panel and louvered tailgate. This design is a limited edition run of 50 vehicles and each of these special Exige 360 Cup cars will receive a numbered Lotus Motorsport build plate.

This new model boasts an increase in power of 10 PS with freer flowing induction and a sports exhaust system, which combined with a low vehicle weight of 1130 kg gives an incredibly pure driving experience on road and track. The powertrain updates also give the Exige 360 Cup a sportier soundtrack to enhance the driving experience.

Jean-Marc Gales, CEO of Group Lotus plc, commented: "The V6 Cup was a favourite amongst many knowledgeable customers with its incredible track performance and distinctive design. I am excited about



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the introduction of the new 360 Cup which moves the game forward with striking new design features and performance upgrades that offer phenomenal ability on road and track.”

The Exige 360 Cup uses the track proven aero package from the Exige V6 Cup with an aerodynamically optimised front splitter, rear diffuser and wing. Together with the flat underside these aerodynamic aids offer 42 kg of downforce at 100 mph (160 km/h).

The chassis on the Exige 360 Cup is a Lotus designed stiff and lightweight bonded aluminium chassis with double wishbone suspension all round. The car is fitted with track focused 2-way adjustable suspension and a 4-dynamic mode (drive, sport, race and off) system, including launch control.

New features for the Exige 360 Cup include a bespoke lightweight front access panel, new lightweight rear tailgate and louvered panel. The Exige 360 Cup has a distinctive design, updated grooved brake discs for improved performance, Motorsport Red wheels, embroidered seats and dash panel.

The options available for the Exige 360 Cup include a new red Alcantara interior, adjustable anti-roll bars, Öhlins race dampers, fire extinguisher and electrical cut-off, FIA carbon seats, air conditioning and removable steering wheel.

The Exige 360 Cup is on sale now through the Lotus dealer network with prices starting at £62,995 (MSRP) including 20% tax.

As with all Lotus Motorsport Cup models the Exige 360 Cup is eligible for Lotus Cup race series.

ENDS

Notes to Editors:

The Lotus media site – <http://media.lotuscars.com> contains news, images, specs, statistics and videos from the latest models to heritage and engineering technology. Please register your details.

About Lotus

Group Lotus plc, wholly-owned subsidiary of DRB-HICOM, is based in Norfolk, UK, and has three operating divisions: Lotus Cars, Lotus Engineering and Lotus Motorsport.

Lotus Cars builds world class, high performance sports cars including the award-winning Evora, the iconic Elise and the stunning Exige.

Lotus Engineering provides comprehensive and versatile consultancy services to many of the world's OEMs and Tier 1 suppliers and is an internationally recognised automotive engineering consultancy.

Lotus Motorsport builds and develops vehicles for GT racing with the Evora GX, GTC, GT4, and GTS, in addition to racing vehicles such as the Exige 360 Cup, Exige Cup R and Elise Cup R cars.

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