



Press Release

Lamborghini Huracán LP 610-4: Model Year 2016 Product Updates

Sant'Agata Bolognese, 06 November 2015 – Following its successful market introduction in 2014 the Lamborghini Huracán LP 610-4 is now available to order with a number of updates. The new contents focus on efficiency, drivability and luxury and are already available with the 2016 model year.

The price of the Huracán LP 610-4 remains unchanged at 169.500 Euros + tax.

As standard, both the Huracán coupé and newly-launched Spyder version include cylinder deactivation to improve engine efficiency; the first time this function is included in a naturally aspirated V10 engine. When full engine capacity is not required, five of the ten cylinders are temporarily deactivated by switching off one cylinder bank. When the driver accelerates, the system switches back instantaneously to ten-cylinder mode, while being virtually impossible to detect by the driver. This feature reduces fuel consumption and CO₂ to 283 g/km

A fine-tuning of the electronically controlled 4WD system provides a neutral and even more improved driving behavior, particularly in STRADA mode.

The offer in the color and trim of the Huracán has been significantly enlarged. Interior refinements as standard include leather to door handles and the upper parts of the center console. Air vents are now painted in exclusive matt black.

Lamborghini Ad Personam, the brand's customization program, has also added the availability of interior personalization, as well as exterior options including heritage colors and matt paints. The full Ad Personam program provides for owners wishing to further customize their cars to their unique personal tastes.

The options program has been further extended. New options available include Lamborghini's Sensum audio system. The system delivers 390 Watts RMS, with a ten-channel amplifier and a range of ten loudspeakers in hexagonal-shaped grilles and the exclusive Sensum badge.

Lamborghini's optional sports exhaust system, which can be specified with a style package for high gloss black tailpipes, is now available in all markets worldwide.

New LED lighting in the engine compartment can be combined with the optional transparent engine bonnet and carbon fiber engine compartment. Cruise Control can be specified, and a travel pack provides additional storage nets front and rear, an additional 12V lighter and cupholders.

Automobili Lamborghini S.p.A.

Press Office - Northern Europe

Gerald Kahlke

Phone number +39 051 6817711

gerald.kahlke@lamborghini.com

Press Office - Italy and Southern Europe

Clara Magnanini

Phone number +39 051 6817711

clara.magnanini@lamborghini.com

Press Office - Squadra Corse

Chiara Sandoni

Phone number +39 051 6817711

chiara.sandoni@lamborghini.com

Press Office - Events and

Collezione Automobili Lamborghini

Rita Passerini

Phone number +39 051 6817711

rita.passerini@lamborghini.com

Press Office - UK and Middle East

Juliet Jarvis

Phone number +44 (0) 7733 224774

juliet@jjc.uk.com

Press Office - North and South America

Kevin Fisher

Phone number +1-323-556-8853

kevin.fisher@centigrade.com

Press Office - China

Na Liu

Phone number +86-10-65314076

na.liu@lamborghini.com

Press Office - Japan, Korea and Oceania

Rika Iimure

Phone number +81-(0)3-5475-6626

rika.iimure@lamborghini.com

Press Office - APAC

Julie Taieb-Doutriaux

Phone number + 86 139 1124 4757

julie.taieb@lamborghini.com



Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in North-eastern Italy. The Lamborghini Huracán LP 610-4, which made its world debut at the Geneva Motor Show in 2014, and the Huracán Spyder of 2015 are the successor to the iconic Gallardo and, with their innovative technology and exceptional performance, they redefine the driving experience of luxury super sports cars. The Coupé and Roadster versions of the Aventador LP 700-4 and the Aventador LP 750-4 Superveloce and Superveloce Roadster are the new benchmark in the world of luxury super sports cars with the V12 engine. With 135 dealerships throughout the world, Automobili Lamborghini, in half a century, has created a continuous series of dream cars, including the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and limited series including Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, Egoista and Veneno Roadster were produced to celebrate the 50th birthday of the company in 2013.

For other photos and video material, please visit our websites:

www.media.lamborghini.com and www.thenewsmarket.com/lamborghini

For further information on Automobili Lamborghini, please visit our website:

www.lamborghini.com