

# The new Alfa Romeo Giulia

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## The model in brief

Today, the complete range of the new Giulia, Alfa Romeo's most eagerly awaited model in 2016, will be presented to the international press at the Centro Sperimentale di Balocco (Vercelli). Today's event thus completes the car's début, following its starring role at the Alfa Romeo Historical Museum in Arese with the launch of the Quadrifoglio version – the supreme expression of the "La meccanica delle emozioni" concept – and the subsequent launch of the entire range at the Geneva International Motor Show 2016.

The new Giulia can already be ordered from showrooms across Italy, Germany, France, Spain, Austria, Belgium, Switzerland and the Netherlands. For specific details and prices, please visit the local [press sites](#). The range includes three trim levels (Giulia, Super and Quadrifoglio) and five new engine versions: 2.2-litre Diesel with 150 HP and 180 HP combined with a 6-speed manual gearbox or 8-speed automatic transmission; 510 HP 2.9-litre V6 Biturbo petrol engine combined with a 6-speed manual gearbox. The new Giulia features rear-wheel drive: this is a design choice that guarantees superior performance levels, loads of fun and a thrilling drive, and it is also a tribute to the most authentic traditions of the legendary Alfa Romeo.

Further particularities of the new Giulia include the outstanding weight distribution across the two axles, the suspension system featuring exclusive AlfaLink technology and the most direct steering in its segment. In addition, the new Alfa Romeo combines extraordinary engine performance and ample use of ultralight materials, like carbon fibre, aluminium, aluminium composite and plastic, to obtain the best weight-to-power ratio (less than 3 in the Quadrifoglio version).

In keeping with Alfa Romeo traditions, the new Giulia offers unique technical solutions. The more sophisticated features include the Integrated Brake System (IBS) for considerably reducing braking distance - from 100 km/h to 0 in 38.5 m for the Giulia and in 32 m for the Quadrifoglio - and active suspension for exceptional comfort. Exclusive to the Quadrifoglio version, the Torque Vectoring technology affords outstanding torque distribution between the two wheels on the rear axle, and the Alfa™ Active Aero Splitter actively manages downforce at high speed.

In terms of style, the new Giulia stands out for its distinctive Italian design, which is expressed through an impeccable sense of proportions, based on the technical architecture, sophisticated simplicity and quality surfaces, both inside and out. On the exterior, the new Giulia is statuesque and recalls a big cat just about to pounce, and the clean and essential interior is designed to envelop the driver, focusing on the latter entirely.

## **State-of-the-art, innovative engines**

Design, technique and technology are distinguishing features of the new Giulia. What makes it a true Alfa Romeo however, according to tradition, are the hearts that beat beneath the bonnet. The 510 HP 2.9-litre V6 BiTurbo engine makes the Quadrifoglio version the most powerful Alfa Romeo for road use ever to have been built. What's more, all the engines in the range are part of an unprecedented generation of all-aluminium four-cylinder drive trains that embody the very best in the Group's motoring technology. They are made in Italy in the plants situated in Termoli (petrol) and Pratola Serra (diesel), in areas dedicated to Alfa Romeo engines, using state-of-the-art processes and methods which rank them at the top of their classes for performance and efficiency levels.

### ***2.2-litre Diesel Engine***

The 2.2-litre diesel engine on the new Giulia is the first diesel engine in Alfa Romeo history to have been built entirely in aluminium. With four cylinders in line, this engine stands out for its latest-generation injection system with MultiJet II technology and Injection Rate Shaping (IRS), along with operating pressures of 2,000 bar. The electrically-operated variable geometry turbocharger offers state-of-the-art mechanics and minimises response times and at the same time guarantees benefits in terms of efficiency. The most sophisticated driving satisfaction and comfort levels are also guaranteed by the use of a balancing countershaft.

The new 2.2-litre Diesel engine is available in two versions, with a 180 HP power at 3,750 rpm (maximum torque of up to 450 Nm at 1,750 rpm) and 150 HP at 4,000 rpm (maximum torque of 380 Nm at 1,500 rpm). Both configurations can be combined with a manual six-speed gearbox or alternatively with the new eight-speed automatic transmission.

### ***510 HP 2.9-litre V6 BiTurbo Petrol Engine***

Exclusive to the Quadrifoglio version, this is a unique engine in terms of technology and performance, destined to become the new benchmark of the brand. Inspired by Ferrari technology and technical skills, the V6 BiTurbo petrol engine is entirely made of aluminium – to minimise the car's absolute weight, especially on the front axle – and it delivers 510 HP and a torque in excess of 600 Nm, for exhilarating performance: top speed of 307 km/h, acceleration from 0 to 100 km/h in only 3.9 seconds and a maximum torque of 600 Nm. Among other things, although the horsepower and torque values are exceptional, the 510 HP 2.9-litre V6 BiTurbo petrol engine is also best in class in terms of emission levels (198 g/km of CO<sub>2</sub> with 6-speed manual gearbox) and it is surprisingly efficient in its consumption levels, thanks to the electronically-controlled cylinder disabling system.

## **Unique and exclusive technical solutions**

In keeping with Alfa Romeo's technical traditions, the electronics should never be invasive, but merely assist the driving experience which is exhilarating in itself thanks to perfectly designed chassis and suspension system. The new Giulia is no different: it is structurally unique and exciting, but it does not forego the numerous and sophisticated safety systems, offered as standard or upon request depending on the trim level.

### ***Alfa™ Torque Vectoring (only on the Giulia Quadrifoglio)***

The Torque Vectoring technology, with a double clutch integrated in the rear differential, makes it possible to control torque delivery to each wheel separately. In this way, power transmission to the road is improved also in low grip conditions. So, the driving is safe and fun without ever running up against an invasive stability control system.

### ***Integrated Brake System (IBS)***

The new Giulia introduces in a worldwide preview the innovative IBS electromechanical system which combines stability control and a traditional servo brake. By successfully integrating electronics with mechanics, in addition to a significant optimisation of weight distribution, excellent feeling and total absence of pedal vibrations, the system guarantees instantaneous braking response for a record-breaking stopping distance: from 100 km/h to 0 in 38.5 metres for the Giulia and in 32 metres for the Quadrifoglio version.

### ***Forward Collision Warning (FCW) and Autonomous Emergency Brake (AEB) with pedestrian recognition***

The Forward Collision Warning (FCW) system is fitted as standard on all versions and, using a radar sensor and a camera built into the front windscreen, it detects the presence of any obstacles or vehicles on the car's trajectory, warning the driver of the risk of imminent collision. Should the driver fail to intervene, the Autonomous Emergency Brake (AEB) system automatically brakes to avoid impact or mitigate its consequences. What's more, thanks to the pedestrian recognition function, by interpreting the information sent by the radar and camera, the AEB is capable of stopping the car autonomously up to 65 km/h.

### ***Alfa™ Active Aero Splitter (only on the Giulia Quadrifoglio)***

In addition to an excellent Cx (0.32), a perfect balance of forces on corners and downforce behaviour, the Quadrifoglio version has the Alfa™ Active Aero Splitter, a front carbon flap which actively manages

downforce for superior aerodynamic load, for higher performance and better grip at high speed.

#### ***Alfa™ DNA and Alfa™ DNA Pro (only on the Giulia Quadrifoglio)***

The new Giulia also fits the brand new Alfa™ DNA, which modifies the car's dynamic behaviour according to the driver's selection: Dynamic, Natural, Advanced Efficiency (energy efficiency mode implemented for the first time on an Alfa Romeo) and Race (only on the Quadrifoglio version).

#### ***Alfa™ Chassis Domain Control (only on the Giulia Quadrifoglio)***

Developed jointly with Magneti Marelli, the Alfa™ Chassis Domain Control (CDC) technology acts like the car's "brains" and coordinates all the onboard electronics. The system manages the action of the various features – such as the renewed Alfa™ DNA Pro selector, the Alfa™ Torque Vectoring, the Alfa™ Active Aero Splitter, the active suspension system and ESC – and assigns specific tasks of optimising performance and driving pleasure to each one. More in detail, the CDC adapts the ride in real time making the Alfa™ DNA Pro mode mappings dynamic according to acceleration and rotation data detected by the sensors. Critical situations are prevented and managed by informing the specific control units involved in the electronic system of the car in advance: chassis, powertrain, suspension system, braking system, steering, power steering and differential on curves.

#### ***Suspension system with exclusive Alfa™ Link technology***

On the front, a new double track control arm suspension with semi-virtual steering axis was developed to optimise the filtering effect and guarantee rapid, accurate steering. This Alfa Romeo exclusive keeps the tyre footprint constant on corners and can tackle high lateral accelerations. In any situation and at all speeds, driving the Alfa Romeo Giulia with the most direct steering ratio in its segment (11.8) is natural and instinctive. A four and a half track solution – patented by Alfa Romeo – ensuring top performance, driving satisfaction and comfort has been chosen for the rear axle.

#### ***8.8" Connect 3D Nav***

The next-generation 8.8" Connect 3D Nav system on the new Giulia – developed jointly with Magneti Marelli – offers a sophisticated series of features and functions, including a next-generation HMI human-machine interface. The system is controlled by means of the Rotary Pad and by using the high resolution 8.8" display integrated in the dashboard. In addition, thanks to "optical bonding" technology, the user benefits from an excellent level of visualisation and readability on the display.

8.8" Connect 3D Nav is equipped with an advanced voice recognition system for complete connectivity with all mobile devices (mobile phones, smartphones, tablets with Apple iOS and Android operating

systems). The next-generation infotainment system on the new Giulia not only allows you to manage the DAB digital radio and the digital Hi-Fi audio system, but also allows you to use Bluetooth technology to make phone calls “hands free” and reproduce audio contents from a USB device or smartphone. Finally, the system implements navigation functions with high-resolution 3D maps. The system is quick to calculate routes and can be used even if the GPS signal is missing by exploiting Dead Reckoning technology. It also displays driving system information regarding driving style as well as the type of ride relating to the Alfa™ DNA/ Alfa™ DNA Pro selector.

### ***Human-machine interface***

The passenger compartment of the new car offers the best in terms of quality, safety, equipment and comfort with a specific, profoundly Alfa Romeo style element: focus on the driver.

Not by chance, all the main controls, including the start button, are incorporated in the steering wheel, while the human-machine interface consists of two simple, user-friendly knobs for adjusting the Alfa™ DNA selector and the infotainment system.

### ***Instrument panel cluster***

Depending on the trim levels, the 3.5” or 7” colour instrument panel cluster offers the driver all the essential information about the car. Organised over four screens, displayed information depends on the DNA mode selected by the driver and includes real-time driving readings, lateral acceleration, fuel consumption and gear shift suggestions.

### ***Front and rear light clusters: a compendium of style excellence and technology***

Made by Magneti Marelli in partnership with Alfa Romeo, the front and rear light clusters on the new Giulia are genuine design elements, accentuating the elegance, silhouette and personality of the car, identifying it at first glance.

The LED rear light clusters enhance the rear end in a uniquely distinctive manner, while providing significant benefits in terms of safety thanks to quicker activation in the event of braking.

Design and ergonomics characterise the headlights, which are available in three different versions: halogen lamps or implementing next-generation Xenon technology with 25W and 35W module. The latter, fitted with high light tone lamp (equal to 4500°K), are capable of increasing the light flux and light diffusion with energy saving and night visibility which, in the case of the 35W module, increases by 200% with respect to normal halogen headlights. Furthermore, the front light clusters guarantee greater safety: indeed, an obstacle can be seen at least one second earlier, which is equal to an advantage of 28 metres of braking distance when travelling at 50 km/h.

The 35W Xenon headlights implement AFS (Adaptive Frontlights System) technology which directs the beam of light towards the inside of corners for greater visibility.

Lastly, the daylight running lights (DRL), cornering light, side lights and direction indicators use LED technology for better fuel efficiency and maximum performance.

### ***Driving assist systems***

The design concept behind the new Giulia envisages the driver at the very heart of the driving experience. The car assists the driver in this task in every way, offering the very best available technology to this end, for maximum peace of mind and driving safety. The Forward Collision Warning (FCW) system uses a radar sensor and a camera built into the front windscreen to warn the driver of any imminent impact with another vehicle or with an obstacle on the same trajectory as the car, warning or assisting the driver in avoiding collisions or attenuating the consequences. Should the driver fail to intervene, the Autonomous Emergency Braking (AEB) system with pedestrian recognition automatically brakes to avoid the collision or reduce the consequences of the impact.

Lastly, the package of driving assist systems wouldn't be complete without the Lane Departure Warning (LDW) that detects unintentional lane changes and the Blind Spot Monitoring (BSM) device (optional) that monitors the area around the car using sensors and assists the driver during lane changes and when overtaking.

## **Perfect weight distribution and the best weight-to-power ratio**

One of the primary objectives at the heart of the design of the new Giulia was to achieve ultimate driving satisfaction. The key factors towards achieving this goal include the perfect weight distribution between the two axles and excellent weight-to-power ratio.

The excellent weight distribution between the two axles required astute management of weights and materials, which was achieved by tweaking the layout and arranging the heavier elements in the most central position possible.

The ideal weight-to-power ratio was achieved by using ultralight materials. Carbon fibre was chosen for the propeller shaft and aluminium for the engines, suspension system, brakes, doors, wheel arches and bonnet. The extensive use of ultralight materials led to an unladen weight of 1,374 kg for the 180 HP 2.2-litre diesel version.

The reduced weight does not affect the excellent torsional rigidity that guarantees quality over time, acoustic comfort and handling even in conditions of extreme stress.

The Quadrifoglio version with 510 HP 2.9-litre V6 BiTurbo petrol engine has an unladen weight of 1,524 kg and a weight-to-power ratio of 2.99 kg/HP. These extraordinary results were achieved by extending the use of carbon fibre also to the roof, bonnet, front splitter and rear Nolder, and to the side inserts of the skirts too. The weight of the Quadrifoglio version can be further reduced using two components which are available upon request: carbon ceramic brake discs and Sparco seats with a carbon fibre rear structural frame.



## **Distinctive Italian design**

The new Giulia, like every Alfa Romeo, springs from the perfect balance of heritage, speed and beauty making it the highest expression of Italian style in the automotive world. It incorporates all the distinguishing features of pure Italian style: an impeccable sense of proportions, simplicity and the superior surface quality finish, for an innovative design that is faithful to a universally approved tradition.

The proportions are based on the technical architecture of the entire car and are a direct consequence of the latter, while the stylistic details are sculpted from the car's mechanics. The new Giulia stands out for its very short overhangs, a long bonnet and long front wings, a retracted passenger compartment settled on the drive wheels and muscular rear wings which visually mark the point where power is unleashed onto the road. This silhouette is the result of the implementation of rear-wheel drive and of the engine and mechanical components, which are arranged between the two axles to better balance the masses. All this translates into a very generous wheelbase – the longest in its category – contained in one of the most compact bodies. These proportions draw the dynamic shape of an ellipsis in plan view. In addition, the rounded angles and the enveloping pillars convey momentum to the car creating a "drop-shaped" profile which is reminiscent of the Giulietta Sprint, one of the most beautiful cars ever made.

A second aspect of the Italian style is "simplicity" which is capable of enshrouding what is in fact one of the most complex creative processes in industry: designing a car. Indeed, it is up to style to conceal the long, complex work behind a simple, natural line which enhances elegant shapes and sophisticated Italian taste. Alfa Romeo design has always been expressed by means of clean, streaming streaks. For this reason, the new Giulia boasts a strong identity drawn in few simple strokes: a line gouged along the sides which marks the doors and envelops the handles and, naturally, the legendary trefoil nose, the most famous, recognisable style element in automotive history.

Another characteristic trait is quality, which satisfies both sight and touch, and creates rich, harmonious reflections across the volumes of the car. On the exterior, the shape of the new Giulia is statuesque, recalling a big cat just about to pounce. New liveries also emphasise the silhouette: three pastel colours, White, Black and Alfa Red, and eight metallic colours: Vulcano Black, Silverstone Grey, Lipari Grey, Stromboli Grey, Vesuvio Grey, Imola Titanium, Montecarlo Blue and Monza Red. Moreover, there are two exclusive three-coat colours which are available for the Quadrifoglio version: Trofeo White and Competizione Red.

An essential component in the design of the new Giulia, which inspired its design, is the driver. The interior of the car focuses on driving satisfaction in a clean and essential way: the presence of non-invasive technology can be perceived among the instruments which pivot around the driver. The tunnel is diagonal, the dashboard slightly undulated and the steering wheel, which groups together all the main controls, is small and straightforward, suitable for any driving style. The whole package is framed by the finest materials, picked for their tactile and visual impact and assembled with hand-crafted care.

**Range (EMEA)**

In the EMEA area, the range of the new Giulia includes three trim levels (Giulia, Super and Quadrifoglio) and five new engine versions: 2.2-litre Diesel with 150 HP and 180 HP combined with a 6-speed manual gearbox or 8-speed automatic transmission, and the 510 HP 2.9-litre V6 BiTurbo petrol engine combined with a 6-speed manual gearbox.

What's more, depending on the market, the range will be adapted to the actual requirements of our clientele (for specific details, please visit the local [press sites](#)). Below is a description of the new Giulia range.

The entry trim level of the new Giulia includes a rather comprehensive standard equipment supply. The most salient standard equipment includes new efficient active safety systems such as Forward Collision Warning (FCW) with Autonomous Emergency Brake (AEB) and pedestrian recognition, the Integrated Brake System (IBS), Lane Departure Warning (LDW), and cruise control with speed limiter. Rounding out the trim level are the styling and functional features, such as 16" alloy wheel rims, dual-zone climate control, Alfa™ DNA and Infotainment System with Connect 6.5" display.

The full package of standard equipment on the Giulia trim level is supplemented on the Super version with exclusive interior and exterior features: fabric and leather upholstery in three colours, specific interior finishes and 17" alloy wheel rims. The top-of-the-range Quadrifoglio trim level adds functional and styling contents to the standard equipment, enhancing its sophistication and sporty feel: these include leather and Alcantara upholstered sports seats, sports steering wheel with red ignition button, carbon fibre inserts for the interior and aerodynamic exterior spoilers, comfort and safety features that also include BSM (Blind Spot Monitoring) technology and rear camera as well as 35W Xenon headlights with AFS technology. In addition, it features technical gear designed specifically to maximise dynamic performance: the Alfa™ Active Aero Splitter system, the dedicated braking system, the Alfa™ DNA Pro selector with Race mode that communicates with the Alfa™ Chassis Domain Control (CDC) system, and Alfa™ Torque Vectoring.

To allow for additional enhancement, features available on demand include the Sport Pack, the Driver Assistance Pack and the Business Pack. The Sport Pack completes the Super version by adding sports steering wheel with added grip, aluminium inserts on the dashboard, central tunnel and door panels, and Bi-Xenon headlights. The Driver Assistance Pack, which is available on the Giulia and Super versions, supplements the standard driver assistance pack with rear camera featuring dynamic parking lines and Blind Spot Monitoring (BSM). The Business Pack completes the standard equipment supplied on the Giulia and Super versions with the 6.5" Connect Nav system.

**FCA Bank for the new Giulia**

Alfa Romeo renews its brand philosophy by offering the "perfect synch between man and car" and focusing on certain key factors for the customer, such as the superior standard of performance combined with quality and service. FCA Bank, the Fiat Chrysler Automobiles and Crédit Agricole Consumer Finance captive bank, has also decided to focus its finance packages around the customer, guaranteeing an approach that is tailor-made to the exclusive driving experience at the wheel of the new Giulia.

This financial strategy entails a complete package of appropriate tools to acquire new customers both from the business world as well as private individuals, guaranteeing them accessibility to the new Giulia and to the entire world of Alfa Romeo.

For companies and freelance professionals, who represent the main sales channel addressed by the new Giulia, FCA Bank has worked on the competitiveness of its long-term rental and leasing solutions, adjusting the key components of the instalment, such as insurance, servicing and residual value.

To acquire private customers who want to approach the new Alfa Romeo world, FCA Bank has come up with three solutions. The first, "Finanziamento 50&50" (50&50 financing), is ideal for newcomers to the world of Alfa Romeo and to the new Giulia. Only half the price, without intermediate instalments and, when the contract expires, the peace of mind of being able to choose whether to return it or replace it with a new one.

The second finance solution consists in experiencing a three-year-long "test drive". Thirty six months at limited instalments to try the new Giulia in complete freedom, with the choice of three different options when the contract expires. Lastly, the last finance solution devised *specifically* together with the Alfa Romeo brand allows the customer to purchase the car in instalments and obtain significant upgrades to the contents of the car.

In addition FCA Bank offers customers a vast range of insurance services, all of which combined with financing contracts: personal protection services – such as "Prestito Protetto" ("Protected Loan") that guarantees payment of part of the financing in the case of unforeseeable contingencies such as a job loss – and vehicle protection services including fully comprehensive insurance, collision insurance, GAP (Guaranteed Asset Protection) and VIN etched windows.

All the financing solutions described are available across all European markets where FCA Bank is active and adapted country-by-country to create a seamless fit with local needs.

## **Mopar for the new Giulia**

Mopar, the reference brand for accessories, services, Customer Care and original spare parts for the FCA brands, offers about 80 accessories that will satisfy the aesthetic, functional and safety needs of Alfa Romeo's customers, who have always been looking for a product that maximises the concepts of sportiness and elegance at the same time.

Some of the distinguishing elements are made of carbon fibre, such as the front V-shaped radiator grille, the mirror covers, the gear lever knob and the illuminated kick plates that, in addition to adding character and lightness, well-emphasise the "racing" spirit of the new Giulia. Another of the elements designed to add even more personality to the already sporty lines of the car is the aerodynamic kit, consisting of front aerodynamic profile, side skirts and rear aerodynamic extractor. Embellishing the car even further are the customised puddle lights with LED projector, the key covers available in the three-layer car colours (white or red), the valve caps with Alfa Romeo logo, the aluminium oil and fuel caps, the alloy rims specially developed and available in the three sizes of 17", 18" and 19".

Practicality enhanced by other accessories goes hand-in-hand with the "racing" spirit: the handy folding container for the luggage compartment, the protective semi-rigid tub for the loading compartment and the passenger compartment mats made of elegant plastic to better protect the car and keep it clean. Then of course there are the towing hook and roof bars so that different transport solutions can be used, such as the roof box, ski carrier, windsurf board carrier, kayak carrier and bike carrier.

Completing the collection is a number of active and passive safety devices such as the alarm, parking sensors, anti-theft wheel bolts, battery tender and the tested and approved child's seats to ensure safety and comfort at the highest levels.

### ***The new Alfa Romeo collection***

Mopar has considered not only the car, but also those who drive it and those who simply admire it. And so a new Alfa Romeo collection that centres around the brand logo with its renewed graphic components has been created. Aimed at a demanding and dynamic customer, the exclusive line was designed along with Alfa Romeo Centro Stile and consists of quality technical products made with high performance materials such as carbon, aluminium and Nycroteh. The Alfa Romeo collection is made up of several lines: from clothing with polo shirts and sweatshirts in a technical material distinguished by the colourful logo in a rubberised material, the accessories line with specific men's wallets and key cases, to the leather goods, including a unisex briefcase in technical material and leather with brushed metal finish.

### ***Mopar Vehicle Protection***

Mopar Vehicle Protection offers a range of service agreements guaranteed by Fiat Chrysler Automobiles that are planned to ensure you the pleasure of driving your car problem-free, worry-free.

With Mopar Vehicle Protection, the servicing is always performed by highly qualified and specialised technicians at authorised Alfa Romeo workshops with the appropriate equipment and tools and 100% genuine spare parts throughout Europe. Full and flexible maintenance and extended warranty plans are available in collaboration with Alfa Romeo.

Each of these plans offers the possibility to choose from a host of protection levels that differ from each other in terms of duration and mileage in order to meet the widest variety of needs. For example, with Maximum Care you can extend the warranty of the car up to a maximum of five years in addition to the manufacturer's warranty. The protection plan is designed to cover all mechanical and electrical components. Easy Care, on the other hand, allows you to set the price of routine servicing and schedule its investment simply.

### ***Mopar Owner Centre***

The Mopar Owner Center is also available for customers of the new Alfa Romeo. An award-winner at the Italian Key Interactive Awards, the Mopar Owner Centre is the after-sales platform of the Alfa Romeo site, and offers customers a wide range of content dedicated to taking care of and maintaining Alfa Romeo models.

The content available in public navigation offers a complete range of information on after-sales, including services, accessories, original spare parts, Customer Care, merchandising, the e-store and technical documentation. It is available in 21 EMEA countries: Italy, Spain, Belgium, Luxembourg, France, UK, Germany, Netherlands, Poland, Portugal, Sweden, Austria, Switzerland, Ireland, Greece, Morocco, Denmark, South Africa, Russia, Serbia and Hungary.

Then by registering their new Giulias in the reserved "myAlfaRomeo" area, Alfa Romeo customers can access a range of services, exclusive contents and dedicated promotions, along with innovative services.

The "myAlfaRomeo" area is available in 14 countries: Italy, Spain, Germany, Poland, Holland, Belgium, Greece, Denmark, Portugal, UK, Austria, Ireland, Sweden and Switzerland.

More information is available by registering on <http://my.alfaromeo.com>.

### ***FCA Mopar Customer Care***

The FCA International Contact Centre, the Customer Services Centre located in Arese, Italy, is the largest

multibrand, multiservice and multilanguage customer service centre in Europe. It handles over 4 million customers a year in more than 20 countries as it provides a quality service through mother tongue personnel.

More specifically, Customer Care offers a qualified customer care service for the Alfa Romeo brand via a dedicated toll-free number, AlfaInfoMore, available throughout Europe. The service is active Monday through Friday from 8 am until 8 pm, and also on Saturdays, from 9 am until 6 pm, for Italian, German, French, Spanish and UK markets. Customers can also use innovative channels such as @AlfaRomeoCare, the customer care account on Twitter for only the Italian, French, UK and German markets. The chat service, presently active for Italy, is also available to customers registered in the reserved "myAlfaRomeo" area.

In order to always stay close to the needs of every customer, a dedicated "Alfa Top Care" toll-free number has been activated for the new Giulia Quadrifoglio: 00 800 253 242 00. The service is available in Austria, Belgium, Denmark, France, Germany, Ireland, Italy, Luxembourg, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and UK. "Alfa Top Care" is managed by a dedicated and highly qualified team available 24 hours a day, 7 days a week.