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Contact:  
Kristin Starnes  
(248) 512-0889 (office)  
(248) 202-9906 (cell)  
[kristin.starnes@fcagroup.com](mailto:kristin.starnes@fcagroup.com)

Dan Reid  
(248) 512-0366 (office)  
(248) 202-7697 (cell)  
[dan.reid@fcagroup.com](mailto:dan.reid@fcagroup.com)

## 2017 Dodge Viper Fact Sheet

### New for 2017

- Dodge has developed five serialized special edition models to commemorate the end of production and the Viper's 25th Anniversary
- Viper 1:28 Edition ACR
- Viper GTS-R Commemorative Edition ACR
- Viper Snakeskin Edition GTC
- Viper VooDoo II Edition ACR
- Viper Dodge Dealer Edition ACR
- Viper ACR (American Club Racer) model returns as fastest street legal Viper track car ever and undisputed track record king with 13 road course lap records as certified by Sports Car Club of America (SCCA)
- All 2017 Viper GTC and ACR models are available in more than 50 million unique build configurations through "1 of 1" customization program for truly exotic, one-of-a-kind snake

June 22, 2016 , Auburn Hills, Mich. - Dodge is celebrating the 25th anniversary of Viper with five serialized special edition models to commemorate the final year of Viper production.

Continuing for the 2017 model year is the exclusive Viper "1 of 1" customization program that enables buyers to create their one-of-a-kind "Snake" from the ground up. With 16,000 exterior color options, including matte exterior finishes, 24,000 custom stripe colors, 11 wheel options, 16 interior trims and seven aero packages, three brake packages and four suspension options, there are more than 50 million ways for buyers to customize their one-of-a-kind Dodge Viper.

The fifth generation of the flagship performance machine of the Dodge and SRT brands features more power and performance, superior craftsmanship, new technologies and creature comforts. Powering the 2017 Viper is an all-aluminum 8.4-liter V-10 engine that delivers 645 horsepower and 600 lb.-ft. of torque — the most torque of any naturally aspirated sports car engine in the world. Standard Viper safety features include electronic multistage stability control, traction control and a new four-channel anti-lock brake system.

The newest Dodge Viper ACR (American Club Racer) launched in 2016 and has taken the performance car world by storm by becoming the indisputable "ultimate street-legal race car" with more track records than any production car in the world — a total of 13 road course lap records as certified by the Sports Car Club of America.

Since 1992, Dodge and SRT have built approximately 30,000 Vipers at the Mack Avenue Assembly (1992–1994) and Conner Avenue Assembly Plant (1995–current), both in Detroit.

### Highlights

- New serialized special edition models for 2017 include:

- Viper 1:28 Edition ACR – pays tribute to the current production car lap record of 1:28.65 set at Laguna Seca Raceway by a Dodge Viper ACR in October 2015 and features black exterior with red ACR stripes, Extreme Aero Package, Carbon Ceramic brakes, serialized instrument panel 1:28 Edition badge and custom car cover
- Viper GTS-R Commemorative Edition ACR – designed after one of the most distinguishable and iconic Viper paint schemes of all time and features Pearl White exterior with Blue Pearl GTS stripes, Extreme Aero Package, Carbon Ceramic brakes, Exterior Carbon package, unique red Stryker badge decal, GTS-R exterior sill decals, USA flag B-pillar decals, ACR interior with red accent stitching, Header Red seat belts, serialized instrument panel GTS-R badge and custom car cover
- Viper Snakeskin Edition GTC – features Snakeskin Green exterior color inspired by the original 2010 model with a custom snakeskin patterned SRT stripe, Advanced Aerodynamics Package, GT black interior, serialized instrument panel Snakeskin badge and a custom car cover
- Viper VooDoo II Edition ACR – modeled after the original 2010 model year VooDoo edition and features black exterior and graphite metallic ACR driver's stripe with red tracer outline, Extreme Aero Package, Carbon Ceramic brakes, VooDoo II exterior sill decals, ACR interior with silver accent stitching, serialized instrument panel VooDoo II badge and custom car cover
- Viper Dodge Dealer Edition ACR – available exclusively through Dodge's highest volume Viper dealers, Tomball Dodge of Tomball, Texas, and Roanoke Dodge of Roanoke, Ill.
- With more track records (13) than any production car in the world, the Dodge Viper ACR honors its long-standing legacy as ultimate street-legal track car through significant aerodynamic and suspension upgrades
  - Ultimate stopping performance combined with unprecedented brake fade resistance through ACR-exclusive Brembo Carbon Ceramic Matrix 15-inch two-piece rotors and six-piston front calipers
  - Unique track suspension features 10-setting, double-adjustable, Bilstein coil-over racing shocks and unique race alignment delivering up to 3 inches of suspension height adjustment for fine-tuning corner weight
  - Latest race tire compound technology with massive Kumho® Ecsta V720 high-performance tires (295/25/19 front, 355/30/19 rear), designed and developed specifically for the ACR, delivers laps times that are 1.5 seconds faster than off-road only race tires
  - Combination of suspension, aero treatment and ACR-specific tires delivers sustainable 1.5 g cornering during high-speed turns
  - Unique Alcantara hand-crafted interior to assist driver stability under high G-loading features iconic "ACR" dash badge and accent stitching
  - Optional ACR Extreme Aero Package delivers nearly 1 ton of peak downforce at top speed through massive, adjustable, dual-element carbon fiber rear wing, rear carbon fiber diffuser, unique SRT hood with removable louvers, detachable extension for the front splitter and additional dive planes
- Viper GTC and ACR models are available in more than 50 million unique configurations as customers can choose from more than 16,000 unique paint colors (in gloss or matte finishes) and more than 48,000 unique stripe combinations from "1 of 1" customization program, for truly one-of-a-kind hand built American supercar
  - Each "1 of 1" model Viper features a personalized instrument panel badge with customer's chosen name to commemorate their exclusive design
  - No two customers can order the same configuration, including color, in the same model year
- All Dodge Vipers are powered by the iconic, hand-built 8.4-liter V-10 engine rated at 645 horsepower and 600 lb.-ft. of torque – the most torque of any naturally aspirated sports-car engine in the world

### **Model Lineup**

For 2017, the Dodge Viper lineup consists of the following models:

- Viper SRT

- Viper GTC
- Viper GTS
- Viper ACR
- Viper 1:28 Edition ACR
- Viper GTS-R Commemorative Edition ACR
- Viper Snakeskin Edition GTC
- Viper VooDoo II Edition ACR
- Viper Dodge Dealer Edition ACR

#### **Exterior Colors**

- Adrenaline Red
- Anodized Carbon (Matte)
- Billet Silver Metallic
- Ceramic Blue Clear Coat
- Competition Blue
- GTS-R Blue Pearl Coat
- Gunmetal Pearl
- Stryker Green Tri-coat Pearl
- Stryker Orange Tri-coat Pearl
- Stryker Purple Tri-coat Pearl
- Venom Black Clear Coat
- Viper White Clear Coat
- Yorange Clear Coat
- Custom color in matte or gloss finishes

#### **Interior Colors**

- Black
- Black/Demonic Red
- Black/Header Red
- Black/Sepia
- Black/Yorange
- Demonic Red
- Sepia
- TA Black/Orange

#### **More Information**

Please visit the [Dodge Viper newsroom](#) for the latest product information, specific trim and package content, photography and videography.

#### **About Dodge Brand**

The Dodge brand is America's mainstream performance brand. With the purification of the brand and consolidation with SRT, Dodge is getting back to its performance roots with every single model it offers. The Dodge and SRT brands offer a complete lineup of performance vehicles that stand out within their own segments. Dodge is the "mainstream performance" brand and SRT is positioned as the "ultimate performance" halo of the Dodge brand, together creating a complete and balanced performance brand with one vision and one voice.

From muscle cars to compact cars, minivans, crossovers and full-size SUVs, the Dodge brand's full lineup of 2016 models deliver best-in-class horsepower, class-exclusive technology, unmatched capability and a slew of cool features, such as LED headlamps, Dodge signature racetrack tail lamps, dual exhaust, 8.4-inch touchscreen infotainment centers and 7-inch thin-film transistor (TFT) customizable gauge clusters, to name a few. For the 2016 model year, customers will be able to drive the new 2016 Dodge Charger and Challenger, as well as the Dodge Challenger SRT Hellcat and Charger SRT Hellcat. The Dodge brand lineup also includes the Dodge Dart, Durango, Grand Caravan and Journey, including the Crossroad model, and its flagship, the Dodge Viper.

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