



Mercedes-Benz



New Edition models from Mercedes-AMG

Press Information

More Driving Performance for individualists

22 February 2017

Affalterbach. The 50 Years of Driving Performance anniversary is being used by Mercedes-AMG as the ideal occasion on which to add the new AMG GT C Roadster* Edition 50 as a further exclusive choice in the offering from the AMG GT family. Furthermore, Mercedes-AMG is offering the C 63 Cabriolet** and C 63 S Cabriolet** Ocean Blue Edition plus C 43 4MATIC Coupé*** and C 43 4MATIC Cabriolet**** Night Edition special models to provide even more variety for customers seeking that special something. All Editions combine extended ranges of equipment with special design features, thus making their own individual mark.

The sports car and performance brand from Affalterbach is using three selected special models to reassert the standard it has set itself to offer customers maximum individuality and exclusivity. "2016 was the most successful year so far in our company history. We shall be using this momentum to fill even more customers with enthusiasm for Mercedes-AMG in our anniversary year, 2017. We shall be supported in this by our new Editions, which we are presenting at the Geneva Motor Show. So we can now offer our customers an even wider choice of individual performance models", explained Tobias Moers, CEO of Mercedes-AMG GmbH.

Exclusive equipment package: Mercedes-AMG GT C Roadster Edition 50

The new AMG GT C Roadster is, like the new AMG GT C, also available as an exclusively equipped Edition 50 special model in a limited quantity of 500 cars worldwide. It marks the landmark year of the company, which was founded in 1967 and celebrates its 50th anniversary in 2017.

* Fuel consumption combined: 11.4 l/100 km; combined CO₂ emissions: 259 g/km

** Fuel consumption combined: 9.3-8.9 l/100 km; combined CO₂ emissions: 218-208 g/km

*** Fuel consumption combined: 8.0-7.8 l/100 km; combined CO₂ emissions: 183-178 g/km

**** Fuel consumption combined: 8.4-8.3 l/100 km; combined CO₂ emissions: 194-190 g/km

At first glance the Edition 50 can be recognised by the two special paint finishes in designo graphite grey magno or designo cashmere white magno. Black chrome accents deliver a unique look. They are applied to the side skirt trim, the front splitter, the trim strips in the air intakes of the Panamericana grille, the fins on the side air outlets in the front wings, the trim on the rear diffuser and the exhaust tailpipe trim elements. The surface of the cross-spoke AMG forged wheels has been harmonised with the black chrome elements of the exterior.

The interior is marked by a contrast between black and silver. This colour scheme is followed not only by the trim in STYLE Exclusive nappa leather in silver pearl/black with grey diamond-patterned contrasting topstitching, but also by the black AMG Performance steering wheel in DINAMICA microfibre with grey contrasting topstitching, 12 o'clock mark in silver pearl, "Edition 50" lettering plus a note on the limitation.

To emphasise the sporty character, the Edition comes as standard with the AMG Interior Night package, which includes steering wheel spokes, shift paddles and door sill panels in black. The interplay between light and dark is further accentuated by silver seat belts and black chrome trim. The head restraint of the AMG Performance seat is embossed with "GT Edition 50".

Technical data at a glance

	AMG GT C Roadster Edition 50
Engine	4.0-litre V8 with twin turbochargers and direct injection
Displacement	3982 cc
Output	410 kW (557 hp) at 5750-6750 rpm
Max. torque	680 Nm at 1900-5750 rpm
Drive system	Rear-wheel drive, transaxle: Front engine, transmission at the rear axle, linked via Torque Tube
Transmission	AMG SPEEDSHIFT DCT 7-speed dual-clutch transmission
Fuel consumption combined	11.4 l/100 km
Combined CO ₂ emissions	259 g/km
Efficiency class	G
Weight (DIN/EC)	1660 kg*/ 1735 kg**
Acceleration 0-100 km/h	3.7 s
Top speed	316 km/h

* Kerb weight according to DIN, without driver;

** Kerb weight according to EC, with driver (75 kg)

The Ocean Blue Edition for the Mercedes-AMG C 63 Cabriolet and C 63 S Cabriolet is designed for a particularly design-oriented and fashion-conscious target group and limited to 150 units worldwide. The new colour deep ocean blue for the fabric acoustic soft top is exclusively earmarked for this new Edition. The exclusive colour shade is featured on numerous further details on the car, such as the trim strips on the front and rear apron, the surrounds on the hub caps, the contrasting topstitching in the crystal grey interior plus the analogue clock in an IWC design.

The paint finishes designo cashmere white magno and designo selenite grey magno are available for the exterior. The front apron in an A-wing design, the exterior mirror housings, the side sill panels plus the spoiler lip are painted in the vehicle colour, underlining the elegant character of the Edition. The AMG forged wheels in a cross-spoke design in size 19 inches at the front/20 inches at the rear are painted in titanium grey.

In the interior, the light, crystal grey interior in nappa leather with lavish diamond quilting and deep ocean blue contrasting topstitching immediately catches the eye. It is combined with trim in matt silver glass fibre (high-gloss carbon fibre as a no-cost option) with the Edition badge in the centre console. The fine impression is reinforced by the steering wheel with its black rim, featuring a flattened bottom section, in nappa leather and silver-coloured buttons: it comes from the Mercedes-AMG S 63 4MATIC Cabriolet.

As standard the seats are fitted with the AIRSCARF neck-level heating and climatized seats, ensuring optimum comfort in all weather conditions. Attention to detail is evident in the AMG badges in the backrests of the front seats and the embossed AMG emblems in the front head restraints.

Technical data at a glance

	C 63 S Cabriolet Ocean Blue Edition	C 63 Cabriolet Ocean Blue Edition
Engine	4.0-litre V8 with twin turbochargers and direct injection	4.0-litre V8 with twin turbochargers and direct injection
Displacement	3982 cc	3982 cc
Output	375 kW (510 hp) at 5500-6250 rpm	350 kW (476 hp) at 5500-6250 rpm
Max. torque	700 Nm at 1750-4500 rpm	650 Nm at 1750-4500 rpm
Drive system	Rear-wheel drive	Rear-wheel drive
Transmission	AMG SPEEDSHIFT MCT 7-speed sports transmission	AMG SPEEDSHIFT MCT 7-speed sports transmission
Fuel consumption combined	9.3-8.9 l/100 km	9.3-8.9 l/100 km
Combined CO ₂ emissions	218-208 g/km	218-208 g/km
Efficiency class	E	E
Weight (DIN/EC)	1850*/1925 kg**	1835*/1910 kg**
Acceleration 0-100 km/h	4.1 s	4.2 s
Top speed	250 km/h***	250 km/h***

* DIN kerb weight, not including driver; ** EC kerb weight, including driver (75 kg);

*** Electronically governed, 280 km/h with AMG Driver's package

Mercedes-AMG C 43 4MATIC Coupé and Cabriolet Night Edition

On the Night Edition for the Mercedes-AMG C 43 4MATIC Coupé and Cabriolet black details add fine flourishes. So for the first time the cabriolet too is available with black exterior details. The diamond radiator grille sports black dots. The trim strips on the front splitter, on the rear apron and the side skirts are also painted in black. The same applies to the spoiler lip on the boot lid and the tailpipe trim elements on the exhaust system.

The overall impression is influenced by the 19-inch multi-spoke light-alloy wheels, which are painted in matt black for the first time and feature high-shine rim flanges as a contrast.

The Edition theme continues in the interior. The rim of the Performance steering wheel, in nappa leather/DINAMICA microfibre, with its flattened bottom section is also in black, and a badge on the centre console flags up the Night Edition.

Technical data at a glance

	C 43 4MATIC Coupé Night Edition	C 43 4MATIC Cabriolet Night Edition
Engine	3.0-litre V6 with direct injection and biturbocharging	3.0-litre V6 with direct injection and biturbocharging
Displacement	2996 cc	2996 cc
Output	270 kW (367 hp) at 5500-6000 rpm	270 kW (367 hp) at 5500-6000 rpm
Max. torque	520 Nm at 2000-4200 rpm	520 Nm at 2000-4200 rpm
Drive system	AMG Performance 4MATIC permanent all-wheel drive	AMG Performance 4MATIC permanent all-wheel drive
Transmission	9G-TRONIC automatic transmission	9G-TRONIC automatic transmission
Fuel consumption combined	8.0-7.8 l/100 km	8.4-8.3 l/100 km
Combined CO ₂ emissions	183-178 g/km	194-190 g/km
Efficiency class	D	D
Weight (DIN/EC)	1660*/1735 kg**	1795*/1870 kg**
Acceleration 0-100 km/h	4.7 s	4.8 s
Top speed	250 km/h***	250 km/h***

* Kerb weight according to DIN, without driver, ** Kerb weight according to EC, with driver (75 kg);

*** Electronically governed

All Editions can be ordered from 6th March 2017. Mercedes-AMG C 63 Cabriolet and C 63 S Cabriolet Ocean Blue Edition, Mercedes-AMG C 43 4MATIC Coupé and Cabriolet Night Edition will be delivered from June 2017, the first units of the Mercedes-AMG GT C Roadster Edition 50 will be with customers from July 2017.

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