

Media Information

13:00 GMT, January 11, 2018

–

McLaren enhances Sports Series with new Sport Pack and Design Editions for 570GT; more features and increased option choices across the range

- Upgrades across McLaren Sports Series, available to order now
- 570GT benefits from carbon-ceramic brake discs as standard and the option of a Sport Pack dynamic handling package
- 570GT also receives five new Design Edition specification packs, plus an optional driver-controlled variable-tint electrochromic panoramic roof, developed by McLaren Special Operations (MSO)
- New features introduced on 570S Spider now available on other Sports Series models

McLaren Sports Series models will benefit from greater choice of specification and an upgraded range of options as McLaren introduces new features and enhances its Coupé and GT models to align with the 570S Spider launched last year.

The 570GT enjoys the most changes, with carbon-ceramic brake discs now standard-fit and a Sport Pack also introduced, allowing customers to specify a 570GT with the same dynamic settings as the 570S Coupé and Spider.

As the most luxurious and refined Sports Series model, the 570GT offers a more relaxed drive than the 570S Coupé; suspension spring rate stiffness is lower and there is a 2 per cent reduction in steering ratio for improved stability at higher speeds. McLaren owners wanting a car tailored towards a GT driving experience have welcomed this blend of attractions, but there have also been requests for the sharper, more precise dynamic behaviour of the 570S Coupé to be available with the GT bodystyle.

The 570GT Sport Pack addresses this demand with a combination of component and calibration changes: the steering rack, damper actuators and uprights are the same as those fitted to the Coupé



KENWOOD



RICHARD MILLE

and Spider, and the adaptive damping, steering and Electronic Stability Control are the same 'S' tune. In combination with the Pirelli P-ZERO™ CORSA tyres that are included with the Sport Pack, the result is a driving experience that is the same as the 570S Coupé and Spider, at an additional cost to 570GT buyers of £4,900.

Customers wanting to further personalise their car will enjoy a wider choice of Sports Series options developed by McLaren Special Operations, including for 570GT an electrochromic roof with driver-controlled variable tint. Using an electric current to trigger a change in the opacity of the glass through a range of settings, the electrochromic roof will be particularly beneficial in very hot, sunny conditions. One of three UV-filtering panoramic roof options on 570GT – the others being green tint or dark grey, privacy tint glass – the MSO Defined Electrochromic Panoramic Roof is further evidence of McLaren's pioneering approach to adapting advanced technologies from other industries to enhance ownership experience.

"The McLaren Sports Series is already recognised for bringing the excitement and race-derived technology of a supercar to the luxury sports car market, a reputation that was further enhanced by the recent introduction of the 570S Spider. The changes for 2018 make every model in the range even more compelling; customers attracted by the McLaren blend of lightweight, carbon fibre construction and mid-mounted, twin-turbocharged V8 engine combining to deliver thrilling performance, can now choose from an even wider range of colours, materials and features. Additionally, with the new 570GT Sport Pack, we have reacted to market requests for a 570GT with the driving dynamics of the 570S Coupé. This optional handling package gives the same chassis setup as the Coupé, while retaining the luxurious features, luggage space and looks of the 570GT."

Jolyon Nash, McLaren Automotive Executive Director, Global Sales and Marketing

Five new, Design Edition Packs have also been introduced for the 570GT. These combine popular exterior colours with the By McLaren luxury design interior that best complement them, for significantly less financial outlay than if specified separately. The new 570GT Design Editions are: Silica White exterior with Saddle Tan and Carbon Black interior; Pacific Blue with Jet Black and Areia (cream); Blade Silver with Natural Tan and Carbon Black; Fire Black with Jet Black and Areia; and Storm Grey with Jet Black and Almond White.

Changes to the content and pricing of option packs across the Sports Series means additional features are more attainable and the new colour and trim choices introduced with the 570S Spider are now available in other models: Curacao Blue, Vega Blue and Sicilian Yellow exterior paint colours and three

new By McLaren Designer Interiors can now be ordered for all bodystyles, as can a new lightweight 10-spoke forged alloy wheel and Liquid Black finish on the brake calipers. Sports Series buyers who specify the optional reversing camera will now benefit from the camera view being displayed in the centre of the driver TFT instrument cluster.

The desirable Track Pack option remains available on the 570S Coupé and can now be specified with an increased choice of six Alcantara® By McLaren Designer Sport Interiors. The 12mm taller rear spoiler introduced last year with the Track Pack is now standard on all Sports Series Coupé models.

Customers can digitally visualise, specify and configure their new Sports Series either at McLaren retailers or on the McLaren Automotive website, at cars.mclaren.com

UK market pricing for each Sports Series model starts at:

540C: £135,000

570S Coupé: £149,000

570GT: £157,000

570S Spider: £164,750

Ends

Notes to Editors:

A selection of high resolution images accompanying this release is available to download from the McLaren Automotive media site - cars.mclaren.press

About McLaren Automotive:

McLaren Automotive is a creator of luxury, high-performance sportscars and supercars.

The company, launched in 2010, is now the largest part of the McLaren Group.

Every vehicle is hand-assembled at the McLaren Production Centre (MPC) in Woking, Surrey, England.

The company has three defined product families: Sports Series, Super Series and Ultimate Series which are retailed through over 80 retailers in 30 markets around the world.

McLaren is a pioneer that continuously pushes the boundaries. In 1981, it introduced lightweight and strong carbon fibre chassis into Formula 1 with the McLaren MP4/1. Then in 1993 it designed and built the McLaren F1 road car - the company

has not built a car without a carbon fibre chassis since. As part of the Ultimate Series, McLaren was the first to deliver a hybrid hypercar, the McLaren P1™.

Announced in 2016, the company's Track22 business plan will see the company invest £1billion in research and development to deliver 15 new cars or derivatives by the end of 2022, of which at least half will be hybrids.

2017 saw the company launch further models in line with Track22 including the second-generation Super Series, the 570S Spider and the McLaren Senna.

To support the development, engineering and manufacture of its range of innovative sportscars and supercars, McLaren Automotive partners with world leading companies to provide specialist expertise and technology. These include AkzoNobel, Kenwood, Pirelli and Richard Mille.

McLaren Group:

The McLaren Group is a global leader in luxury high performance and technology and comprises three principal businesses: Automotive, Racing and Applied Technologies.

Further information:

Wayne Bruce

Global Communications & PR Director | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 7768 132429

Email: wayne.bruce@mclaren.com

Daniel Golding

Global Head of Corporate Communications | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 7717 450469

Email: daniel.golding@mclaren.com

Paul Chadderton

Global Product Communications & PR Manager | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 7990 776749

Email: paul.chadderton@mclaren.com

Amel Boubaaya

Head of Lifestyle and EU Communications | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 7920 531357

E-mail: amel.boubaaya@mclaren.com

Adam Gron

Senior Press Officer - UK | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 7827 081 770

Email: adam.gron@mclaren.com

Twitter: www.twitter.com/Adam_Gron

Hunter Skipworth

Social Media Manager | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 7990 564 052

E-mail: hunter.skipworth@mclaren.com

Roger Ormisher

Vice President, Communications & PR | McLaren North America

Phone: +1 714 501 8137

Email: roger.ormisher@mclaren.com

Laura Conrad

Public Relations | McLaren North America

Phone: +1 765 517 2186

Email: laura.conrad@mclaren.com

Karin Haferkorn

Head of Marketing & PR, Middle East, Africa and Latin America | McLaren Automotive Limited

Phone: +44 (0) 1483 261343

Mobile: +44 (0) 7899 816872

Email: karin.haferkorn@mclaren.com

Sunny Zhang

PR Communication Director - China | McLaren Automotive Limited

Phone: +86 (0) 21 2074 0520

Mobile: +86 186 1617 9933

Email: sunny.zhang@mclaren.com

Gracia Yap

PR Manager - Asia Pacific | McLaren Automotive Limited

Phone: +65 6338 3700

Mobile: +65 9109 3698

Email: gracia.yap@mclaren.com

Media website: cars.mclaren.press

Facebook: www.facebook.com/mclarenautomotive

Twitter: www.twitter.com/McLarenAuto

You Tube: www.youtube.com/mclarenautomotivetv