

Media Information
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Inspired by the McLaren design team: greater choice and even more style as new 570S Spider Design Editions are unveiled

- McLaren 570S Spider Design Editions now available to order
- Five examples of colour, trim and materials in perfect harmony
- The convertible without compromise – configured by the people who designed it

McLaren is offering Sports Series convertible customers greater choice than ever – as well as helping them with their decisions – with new Design Edition specifications for the acclaimed 570S Spider.

Five McLaren 570S Spider Design Editions are available to order now, each offering a different but entirely harmonious theme based around signature McLaren colour and trim options. Each Edition has been carefully curated by McLaren Automotive designers, ensuring that the colours, materials and finishes complement each other to perfection.

“There is a virtually limitless number of different personalisation opportunities for the McLaren 570S Spider and who better to begin the process than the people who designed it?” commented McLaren Automotive Design Director, Rob Melville. *“We have selected key exterior and interior colours and finishes that we believe showcase the 570S Spider in the most desirable way and are offering them as Design Editions that we as designers would choose.”*

The five new Design Editions have been created specifically for the McLaren Sports Series convertible, following the success of a Design Edition range for the 570S Coupé. As with the Coupé, the 570S Spider Design Editions offer a financial benefit over specifying the options separately. Customers can select additional features beyond the Design Edition content – such as carbon-fibre interior upgrades or exterior components – to further personalise their new purchase.

Each of the five Editions is based around a special body paint – Silica White, Storm Grey, Vermillion Red, Onyx Black or Vega Blue – with each matched to an interior scheme from the By McLaren Designer range; four sporting and one with a more luxury accent. Wheel finish, brake caliper colour

and branding and finish of the 570S Spider's electrically retractable two-piece hard-top are also all selected by McLaren designers to deliver the most visually balanced and pleasing result.

McLaren 570S Spider Design Edition 4, as illustrated in the accompanying images, is an Onyx Black car. The retractable hard-top is in body colour, the 10-spoke forged alloy wheels feature a Stealth finish and the brake calipers are in McLaren Orange with black printed McLaren logos. The interior comprises Carbon Black Alcantara, McLaren Orange nappa leather, McLaren Orange perforated nappa leather seats with contrasting stitching, colour co-ordinated steering wheel and McLaren branded leather sill finishers.

The four other Design Editions are equally striking, living up to their designer-label credentials with an aesthetic appeal that is uniquely McLaren. All display very different personalities, but all show the 570S Spider's athletic, shrink-wrapped body and inviting open-top cabin in the most alluring way. Information about each of the Design Editions can be found at: cars.mclaren.com

The cost of the Design Edition packages adds between £8,100 and £10,700 to the recommended retail price of the McLaren 570S Spider, which starts at £164,750.

The Design Edition joins the recently-announced 570S Spider Track Pack, with its emphasis on lightweight options including carbon-fibre race seats, in the Sports Series line-up. With its sculpted teardrop body and form-follows-function ethos, the mid-engined, two-seat 570S Spider is a convertible without compromise – not only as beautiful as the 570S Coupe, but also equally dynamically gifted.

Ends

Notes to Editors:

A selection of high resolution images accompanying this release is available to download from the McLaren Automotive media site - cars.mclaren.press

About McLaren Automotive:

McLaren Automotive is a creator of luxury, high-performance sportscars and supercars.

The company, launched in 2010, is now the largest part of the McLaren Group.

Every vehicle is hand-assembled at the McLaren Production Centre (MPC) in Woking, Surrey, England.

The company has three defined product families: Sports Series, Super Series and Ultimate Series which are retailed through over 80 retailers in 30 markets around the world.

McLaren is a pioneer that continuously pushes the boundaries. In 1981, it introduced lightweight and strong carbon fibre chassis into Formula 1 with the McLaren MP4/1. Then in 1993 it designed and built the McLaren F1 road car - the company has not built a car without a carbon fibre chassis since. As part of the Ultimate Series, McLaren was the first to deliver a hybrid hypercar, the McLaren P1™.

Announced in 2016, the company's Track22 business plan will see the company invest £1billion in research and development to deliver 15 new cars or derivatives by the end of 2022, of which at least half will be hybrids.

2017 saw the company launch further models in line with Track22 including the second-generation Super Series, the 570S Spider and the McLaren Senna.

To support the development, engineering and manufacture of its range of innovative sports cars and supercars, McLaren Automotive partners with world leading companies to provide specialist expertise and technology. These include AkzoNobel, Kenwood, Pirelli and Richard Mille.

McLaren Group:

The McLaren Group is a global leader in luxury high performance and technology and comprises three principal businesses: Automotive, Racing and Applied Technologies.

Further information:

Wayne Bruce

Global Communications & PR Director | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 7768 132429

Email: wayne.bruce@mclaren.com

Daniel Golding

Global Head of Corporate Communications | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 7717 450469

Email: daniel.golding@mclaren.com

Paul Chadderton

Global Product Communications & PR Manager | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 7990 776749

Email: paul.chadderton@mclaren.com

Amel Boubaaya

Head of Lifestyle and EU Communications | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 7920 531357

E-mail: amel.boubaaya@mclaren.com

Adam Gron

Senior Press Officer - UK | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 7827 081 770



KENWOOD



RICHARD MILLE

Email: adam.gron@mclaren.com

Twitter: www.twitter.com/Adam_Gron

Hunter Skipworth

Social Media Manager | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 7990 564 052

E-mail: hunter.skipworth@mclaren.com

Roger Ormisher

Vice President, Communications & PR | McLaren North America

Phone: +1 714 501 8137

Email: roger.ormisher@mclaren.com

Laura Conrad

Public Relations | McLaren North America

Phone: +1 765 517 2186

Email: laura.conrad@mclaren.com

Karin Haferkorn

Head of Marketing & PR, Middle East, Africa and Latin America | McLaren Automotive Limited

Phone: +44 (0) 1483 261343

Mobile: +44 (0) 7899 816872

Email: karin.haferkorn@mclaren.com

Sunny Zhang

PR Communication Director - China | McLaren Automotive Limited

Phone: +86 (0) 21 2074 0520

Mobile: +86 186 1617 9933

Email: sunny.zhang@mclaren.com

Gracia Yap

PR Manager - Asia Pacific | McLaren Automotive Limited

Phone: +65 6338 3700

Mobile: +65 9109 3698

Email: gracia.yap@mclaren.com

Media website: cars.mclaren.press

Facebook: www.facebook.com/mclarenautomotive

Twitter: www.twitter.com/McLarenAuto

You Tube: www.youtube.com/mclarenautomotivety