

Two new design themes for McLaren 720S brought to life as bespoke commissions by McLaren Special Operations

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- Two McLaren 720S design themes previewed at 2017 Geneva International Motor Show brought to life as bespoke commissions by McLaren Special Operations (MSO)
- First Track Theme and Pacific Theme now delivered, joining the run of 720S 'Velocity' cars built following its Geneva appearance in 2017
- Bespoke paintwork and use of satin and tinted carbon fibre celebrate design of the McLaren 720S, which was crowned 'Best of the Best' in 2018 Red Dot Design Awards
- MSO offers limitless bespoke possibilities to fulfil customer visions

Two striking new design themes for the McLaren 720S have been brought to life as bespoke commissions by McLaren Special Operations (MSO). The 720S Pacific Theme and the 720S Track Theme are from the same portfolio as the McLaren 720S Velocity Theme, a sensation of the 2017 Geneva International Motor Show and on display in the UK at the end of this month at 'Salon Privé' and the Blenheim Palace Classic & Supercar event.

The McLaren 720S is available to order as standard in three specification levels, with the additional possibility of MSO Defined options or an MSO Bespoke Commission beyond this. Enhancing different aspects of the McLaren supercar's core character, the Track Theme is painted in Anniversary White and unashamedly influenced by McLaren Formula 1 car, while the Pacific Theme draws on the sophisticated technical luxury of the 720S.

"The 720S is an exceptional car in every respect in standard form but there is always the potential to make it even more special with additional, individual, creative input, which is where McLaren Special Operations comes in," commented Ansar Ali, Managing Director of McLaren Special Operations. *"We were overwhelmed by the reaction to the 720S Velocity at its unveiling and to*

bring to life two more versions of the MSO 720S Themes portfolio further demonstrates that MSO can fulfil any request to ensure that a car perfectly meets a customer's vision."

The 720S Track Theme and 720S Pacific Theme follow their own respective design directions. Featuring unique colourways and trim, executed with signature MSO technical precision, each theme visually enhances the sculptural beauty, engineering purity and aerodynamic innovation that are the hallmarks of the McLaren 720S, a car recently recognised by the prestigious Red Dot Design Awards as the 'Best of the Best' in 2018.

The first 720S Track Theme has been commissioned by McLaren Manchester and is finished in Anniversary White – an MSO Bespoke exterior paint inspired by the championship-winning McLaren Formula 1 cars of the 80's. The exterior is set-off by hand-painted detailing to bonnet, doors, rear quarter panels and airbrake in Carbon Black and McLaren's Formula 1 colour from 2017, Tarroco Orange. Detailing in the same orange hue on the outer rim of the gloss black wheels and a Speedy Kiwi representation on the mirror casings complete the exterior enhancements.

All exterior and interior carbon fibre components have a satin finish, saving weight as well as reinforcing the authentic sporting intent. The cabin is trimmed in Jet Black Alcantara® with McLaren Orange contrast stitching. A titanium harness bar – typically 50% lighter than a steel version – is installed and can be fitted with a six-point harness for track use.

The 720S Pacific Theme by MSO was commissioned by McLaren Glasgow and delves into the blue of the world's largest and deepest ocean for its inspiration. It is painted in Cerulean Blue, as featured on today's McLaren Formula 1 car, with its door intakes finished in a darker Estoril Blue. The paintwork is enhanced by another proven MSO capability, namely the tinting of carbon fibre components and Cobalt Blue-tinted carbon is used on the roof, front splitter, air intakes, mirror casings, rear diffuser, rear deck and rear bumper and engine cover.

The interior of the 720S Pacific Theme features standard seats with bespoke blue inserts and contrast stitching. The finishing touch is a discreet blue centre band on the steering wheel. The personalisation of both cars is completed by MSO dedication plaques in the cabin, reinforcing their status as bespoke commissions from McLaren Special Operations.

For information about the McLaren 720S or to learn more about the services offered by McLaren Special Operations, go to: <http://cars.mclaren.com/>

Ends

Notes to Editors:

A selection of high resolution images accompanying this release is available to download from the McLaren Automotive media site – cars.mclaren.press

About McLaren Automotive:

McLaren Automotive is a creator of luxury, high-performance sportscars and supercars.

Every vehicle is hand-assembled at the McLaren Production Centre (MPC) in Woking, Surrey, England.

Launched in 2010, the company is now the largest part of the McLaren Group.

The company has three defined product families: Sports Series, Super Series and Ultimate Series which are retailed through over 80 retailers in 30 markets around the world.

McLaren is a pioneer that continuously pushes the boundaries. In 1981, it introduced lightweight and strong carbon fibre chassis into Formula 1 with the McLaren MP4/1. Then in 1993 it designed and built the McLaren F1 road car - the company has not built a car without a carbon fibre chassis since. As part of the Ultimate Series, McLaren was the first to deliver a hybrid hypercar, the McLaren P1™.

Announced at Goodwood Festival of Speed in 2018, the company's Track25 business plan will see it invest £1.2billion in research and development to deliver 18 new cars or derivatives by the end of 2025.

2017 saw the company launch further models including the second-generation Super Series, the 570S Spider and the McLaren Senna. In 2018, the company launched the 600LT.

To support the development, engineering and manufacture of its range of innovative sportscars and supercars, McLaren Automotive partners with world leading companies to provide specialist expertise and technology. These include AkzoNobel, Kenwood, Pirelli and Richard Mille.

McLaren Group:

The McLaren Group is a global leader in luxury automotive and technology and comprises three businesses: Automotive, Racing and Applied Technologies.

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