

Media Information

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## McLaren Special Operations takes a bold approach to Stealth with striking bespoke design theme for 720S

- McLaren Special Operations (MSO) creates a unique 720S with a 'Stealth' design theme
- MSO Defined Sarthe Grey exterior paint - inspired by the 1995 Le Mans-winning McLaren F1 GTR - is contrasted with hand-painted Vermillion Red accents
- Bespoke Satin Finish Visual Carbon Fibre exterior components are another example of the level of personalisation possible with MSO Bespoke orders
- 10-Spoke Super Lightweight alloy wheels finished in MSO Bespoke Satin Black with Vermillion Red contrast spoke and outer rim
- Red accents continue inside the cockpit, including on upper fascia, seats and doors and with Apex Red stitching
- Produced as a bespoke order for McLaren retailer, McLaren London

Don't be fooled by the name: The MSO 720S Stealth Theme from McLaren Special Operations will ensure that one McLaren 720S owner stands out from the crowd even more than usual, in a striking car produced as a bespoke order for McLaren retailer, McLaren London.

The McLaren 720S can be ordered as standard in one of three specification levels, with MSO Defined options among the additional features offered to customers who want their new car to be unlike others. Beyond this there are opportunities to further personalise a McLaren through MSO's Bespoke services, where areas such as paint and interior stitching can be developed as themes to create a car that is often, quite literally, one-of-a-kind.

'Stealth' was one of the MSO Bespoke themes visualised for the McLaren 720S on its global debut at the 2017 Geneva International Motor Show; examples of the Velocity, Track and Pacific themes have already been produced as MSO Bespoke orders.

The MSO 720S Stealth Theme was commissioned by McLaren London to be visually even more purposeful than a standard 720S in Performance specification. The scope of the Stealth theme encompasses MSO Defined Sarthe Grey exterior paint - a colour inspired by the McLaren F1 GTR that was victorious at the famous Le Mans Circuit de la Sarthe in 1995 - and Vermillion Red contrast paint to accentuate the lines of the 720S body. The red detailing - on the front of the car and the bonnet and extending back along the bodysides to the rear deck - was hand-painted by master craftsmen and craftswomen at McLaren Special Operations in a near-200-hour process.

The theme of red accents is continued on the 10-Spoke Super Lightweight alloy wheels, which are finished in MSO Bespoke Satin Black with the outer rim and a single spoke in contrasting Vermillion Red. MSO Bespoke Satin Finish Visual Carbon Fibre components enhance the exterior of the car, with the Front Air Intakes, Door Mirror Casings, Door Mirror Arms, Rear Aero Bridges, Rear Deck and Service Cover and Rear Fender Air Intakes all in the lightweight material.

McLaren 720S Performance specification provides a sports-oriented interior with carbon fibre switch and centre panel surrounds and Alcantara® trim material. In the case of this car, MSO Bespoke additions further develop the purposeful theme, with red leather and Apex Red stitching on the fascia, door inners and seats.

For information about the McLaren 720S and other McLaren cars, or to learn more about the personalisation services offered by McLaren Special Operations, visit [cars.mclaren.com](https://cars.mclaren.com).

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## Ends

### Notes to Editors:

A selection of high resolution images accompanying this release is available to download from the McLaren Automotive media site - [cars.mclaren.press](https://cars.mclaren.press)

### About McLaren Automotive:

McLaren Automotive is a creator of luxury, high-performance sportscars and supercars.

Every vehicle is hand-assembled at the McLaren Production Centre (MPC) in Woking, Surrey, England.

Launched in 2010, the company is now the largest part of the McLaren Group.

The company has three defined product families: Sports Series, Super Series and Ultimate Series which are retailed through over 80 retailers in 30 markets around the world.

McLaren is a pioneer that continuously pushes the boundaries. In 1981, it introduced lightweight and strong carbon fibre chassis into Formula 1 with the McLaren MP4/1. Then in 1993 it designed and built the McLaren F1 road car - the company has not built a car without a carbon fibre chassis since. As part of the Ultimate Series, McLaren was the first to deliver a hybrid hypercar, the McLaren P1™.

Announced at Goodwood Festival of Speed in 2018, the company's Track25 business plan will see it invest £1.2billion in research and development to deliver 18 new cars or derivatives by the end of 2025.

2017 saw the company launch further models including the second-generation Super Series, the 570S Spider and the McLaren Senna. In 2018, the company launched the 600LT and the McLaren Speedtail, the next Ultimate Series and McLaren's first ever Hyper-GT, of which only 106 will be produced.

To support the development, engineering and manufacture of its range of innovative sportscars and supercars, McLaren Automotive partners with world leading companies to provide specialist expertise and technology. These include AkzoNobel, Kenwood, Pirelli and Richard Mille.

#### **McLaren Group:**

The McLaren Group is a global leader in luxury automotive and technology and comprises three businesses: Automotive, Racing and Applied Technologies.

#### **Further information:**

##### **Wayne Bruce**

Global Communications & PR Director | McLaren Automotive Limited

**Phone:** +44 (0) 1483 261500

**Mobile:** +44 (0) 7768 132429

**Email:** [wayne.bruce@mclaren.com](mailto:wayne.bruce@mclaren.com)

##### **Daniel Golding**

Global Head of Corporate Communications | McLaren Automotive Limited

**Phone:** +44 (0) 1483 261500

**Mobile:** +44 (0) 7717 450469

**Email:** [daniel.golding@mclaren.com](mailto:daniel.golding@mclaren.com)

##### **Paul Chadderton**

Global Product Communications & PR Manager | McLaren Automotive Limited

**Phone:** +44 (0) 1483 261500

**Mobile:** +44 (0) 7990 776749

**Email:** [paul.chadderton@mclaren.com](mailto:paul.chadderton@mclaren.com)

##### **Amel Boubaaya**

Head of Lifestyle and EU Communications | McLaren Automotive Limited

**Phone:** +44 (0) 1483 261500

**Mobile:** +44 (0) 7920 531357

**E-mail:** [amel.boubaaya@mclaren.com](mailto:amel.boubaaya@mclaren.com)



**KENWOOD**



**RICHARD MILLE**

**Freddie Gilbey**

Lifestyle Communications Manager | McLaren Automotive Limited

**Phone:** +44 (0) 1483 261500

**Mobile:** +44 (0) 75 0099 9553

**Email:** [freddie.gilbey@mclaren.com](mailto:freddie.gilbey@mclaren.com)

**Hunter Skipworth**

Social Media Manager | McLaren Automotive Limited

**Phone:** +44 (0) 1483 261500

**Mobile:** +44 (0) 7990 564 052

**E-mail:** [hunter.skipworth@mclaren.com](mailto:hunter.skipworth@mclaren.com)

**Kevin Ritson**

Press Officer | McLaren Automotive Limited

**Phone:** +44 (0) 1483 261500

**Mobile:** +44 (0) 7979 546018

**E-mail:** [kevin.ritson@mclaren.com](mailto:kevin.ritson@mclaren.com)

**Roger Ormisher**

Vice President, Communications & PR | McLaren North America

**Phone:** +1 714 501 8137

**Email:** [roger.ormisher@mclaren.com](mailto:roger.ormisher@mclaren.com)

**Laura Tilley**

Public Relations | McLaren North America

**Phone:** +1 765 517 2186

**Email:** [laura.tilley@mclaren.com](mailto:laura.tilley@mclaren.com)

**Karin Haferkorn**

Head of Marketing & PR, Middle East, Africa and Latin America | McLaren Automotive Limited

**Phone:** +44 (0) 1483 261343

**Mobile:** +44 (0) 7899 816872

**Email:** [karin.haferkorn@mclaren.com](mailto:karin.haferkorn@mclaren.com)

**Sunny Zhang**

PR Communication Director - China | McLaren Automotive Limited

**Phone:** +86 (0) 21 2074 0520

**Mobile:** +86 186 1617 9933

**Email:** [sunny.zhang@mclaren.com](mailto:sunny.zhang@mclaren.com)

Gracia Yap

PR Manager - Asia Pacific | McLaren Automotive Limited

Phone: +65 6338 3700

Mobile: +65 9109 3698

Email: [gracia.yap@mclaren.com](mailto:gracia.yap@mclaren.com)

Media website: [cars.mclaren.press](http://cars.mclaren.press)

Facebook: [www.facebook.com/mclarenautomotive](http://www.facebook.com/mclarenautomotive)

Twitter: [www.twitter.com/McLarenAuto](http://www.twitter.com/McLarenAuto)

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