

Media information

13.00 GMT, March 6, 2019

The McLaren 720S Spider by MSO showcases aerodynamic lines in colour for Geneva International Motor Show

- Bespoke 720S Spider showcases artistic flair of McLaren Special Operations (MSO) at Geneva International Motor Show
- Unique colour scheme emphasises cutting-edge aerodynamics of McLaren’s new Super Series convertible
- Innovative Coriolis tri-tone blend of paints frames 720S Spider in new modern luxury context
- 720PS 4.0-litre twin-turbocharged V8 engine powers lightweight spider from 0-60mph in 2.8 seconds and on to a top speed of 212mph

As customer interest in the new McLaren 720S Spider accelerates following publication of the first driving impressions, McLaren Special Operations (MSO) is using the Geneva International Motor Show to display a unique car that showcases the artistic finesse and design subtlety that are possible with an MSO Bespoke order.

The McLaren 720S Spider by MSO highlights the advanced aerodynamics of the new Super Series convertible by accentuating elements of the car’s aero design, in a spectacular fusion of colours. Each aero accent features a harmonious blend of three MSO metallic paints: Cerulean Blue, Burton Blue – as used on the McLaren 720S GT3 – and Abyss Black. The innovative tri-tone paint finish, named Coriolis, advances technologies demonstrated by the McLaren 720S Velocity by MSO first shown at Geneva two years ago; that car’s two hues of red epitomised the sporting aggression of the Coupé, while this new approach for the Spider places a more subtle emphasis on the Super Series convertible.

“Aerodynamic innovation is such an integral part of the 720S Spider that using this new paint design to highlight areas that work hard to manage how air flows over the car – literally how the car ‘breathes’ – was the natural approach to take. This is a car that truly merges artistry with the science of aerodynamics.”

Darryl Scriven, MSO Chief Designer, McLaren Automotive

MSO’s specialist craftspeople dedicated in excess of 260 hours to complete the tri-tone paint elements alone, applied to individual body panels to emulate the flow of air over the 720S Spider’s aerodynamic body while the car is moving. Parts finished with the tri-tone paint include the front splitter, hood air intakes, front air intakes and side panels, lower door and lower side air intake panels, door mirrors, rear bumper and the underside of the active rear spoiler – all key elements in delivering the exceptional aerodynamic performance of the new Super Series convertible.

The highlights are set off against Meteorite Grey body paint, the newest addition to the MSO Bespoke range of exterior colours and developed specifically for this design theme. The tri-tone blend is complemented by 10-Spoke Super Lightweight forged wheels with an MSO Bespoke Abyss Black gloss finish and MSO Bespoke Burton Blue brake calipers.

MSO Defined features chosen for the car include a Gloss Carbon Fibre Tonneau Cover; this complex component has been specially developed for the 720S Spider and combines with carbon fibre treatments to the rear deck, and carbon fibre extensions to the upper trim and sills to demonstrate an almost seamless flow from the cabin to the rear of the car. The carbon fibre treatment also includes the diffuser and B-pillars, whilst other options include a sports exhaust, Stealth Pack - which adds more of a subtle, darker finish to the exhausts, airbrake mechanism, exterior window surrounds and oil cap cover panel - and Electrochromic glass for the panel of the retractable hard top.

Inside, too, the 720S Spider shows its MSO Bespoke colours with a cabin trimmed in specially developed Burton Blue Alcantara® and Jet Black leather. All primary and secondary interior components are carbon fibre and there is the option of exposed Visual Carbon Fibre for the Monocage II-S, the light but immensely strong carbon fibre structure at the heart of every 720S Spider.

MSO Bespoke options that reinforce the stylish qualities of the 720S comprise gloss finish carbon seat backs, plus MSO Bespoke branding to accelerator pedal, dedication plaque, floor mats and the headrests, the latter in a new debossed treatment. Even the key fob gets the MSO Bespoke treatment with colours complementing the tri-tone blend and electroform MSO branding. Other equipment fitted to the car reflects its breadth of abilities from luxurious tourer to exhilarating track car.

“We wanted the 720S Spider by MSO to have a refined and stylish feel to complement the car’s exceptional breadth of abilities and we feel we have achieved this. It is the perfect demonstration of how the diversity of MSO’s skills base and our commitment to craftsmanship can subtly alter a car’s character. We are constantly developing new techniques to frame McLaren cars in ways to meet our customer’s inspirations, whatever they may be.”

Ansar Ali, Managing Director, McLaren Special Operations

Ever since it was launched at the Geneva Motor Show in 2017, the 720S Coupé’s design has been acclaimed for its innovative aerodynamics, characterised by its ‘eye socket’ front air intakes and double-skin dihedral doors that channel air into the side radiators.

The 720S Spider seamlessly combines the Coupé’s aerodynamic performance with a one-piece retractable hard top and glazed flying buttresses. With light weight, Proactive Chassis Control II and 720PS 4.0-litre twin-turbocharged V8 engine, it is the most accomplished convertible supercar ever from McLaren – and with this MSO treatment, has the visual innovation to match.

Ends

Notes to editors:

A selection of high resolution images accompanying this release is available to download from the McLaren Automotive media site – cars.mclaren.press

About McLaren Automotive:

McLaren Automotive is a creator of luxury, high-performance sportscars and supercars.

Every vehicle is hand-assembled at the McLaren Production Centre (MPC) in Woking, Surrey, England.

Launched in 2010, the company is now the largest part of the McLaren Group.

The company has three defined product families: Sports Series, Super Series and Ultimate Series which are retailed through over 80 retailers in 30 markets around the world.

McLaren is a pioneer that continuously pushes the boundaries. In 1981, it introduced lightweight and strong carbon fibre chassis into Formula 1 with the McLaren MP4/1. Then in 1993 it designed and built the McLaren F1 road car - the company has not built a car without a carbon fibre chassis since. As part of the Ultimate Series, McLaren was the first to deliver a hybrid hypercar, the McLaren P1™.

Announced at Goodwood Festival of Speed in 2018, the company's Track25 business plan will see it invest £1.2billion in research and development to deliver 18 new cars or derivatives by the end of 2025.

2017 saw the company launch further models including the second-generation Super Series, the 570S Spider and the McLaren Senna. In 2018, the company launched the 600LT and the first two cars of Track25, the McLaren Speedtail, the next Ultimate Series and McLaren's first ever Hyper-GT, and 720S Spider. In 2019 the 600LT Spider was confirmed as the third car of Track25.

To support the development, engineering and manufacture of its range of innovative sportscars and supercars, McLaren Automotive partners with world leading companies to provide specialist expertise and technology. These include AkzoNobel, OnePlus, Pirelli and Richard Mille.

McLaren Group:

The McLaren Group is a global leader in luxury automotive and technology and comprises three businesses: Automotive, Racing and Applied Technologies.

Further information:

Wayne Bruce

Global Communications & PR Director | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 7768 132429

Email: wayne.bruce@mclaren.com

Daniel Golding

Global Head of Corporate Communications | McLaren Automotive Limited

Phone:+44 (0) 1483 261500

Mobile: +44 (0) 7717 450469

Email: daniel.golding@mclaren.com

Paul Chadderton

Global Product Communications & PR Manager | McLaren Automotive Limited

Phone:+44 (0) 1483 261500

Mobile: +44 (0) 7990 776749

Email: paul.chadderton@mclaren.com



Amel Boubaaya

Head of Lifestyle and EU Communications | McLaren Automotive Limited

Phone: +44 (0) 1483 261500**Mobile:** +44 (0) 7920 531357**E-mail:** amel.boubaaya@mclaren.com**Freddie Gilbey**

Lifestyle Communications Manager | McLaren Automotive Limited

Phone: +44 (0) 1483 261500**Mobile:** +44 (0) 75 0099 9553**Email:** freddie.gilbey@mclaren.com**Hunter Skipworth**

Social Media Manager | McLaren Automotive Limited

Phone: +44 (0) 1483 261500**Mobile:** +44 (0) 7990 564 052**E-mail:** hunter.skipworth@mclaren.com**Kevin Ritson**

Press Officer | McLaren Automotive Limited

Phone: +44 (0) 1483 261500**Mobile:** +44 (0) 7979 546018**E-mail:** kevin.ritson@mclaren.com**Roger Ormisher**

Vice President, Communications & PR | McLaren North America

Phone: +1 714 501 8137**Email:** roger.ormisher@mclaren.com**Laura Tilley**

Public Relations | McLaren North America

Phone: +1 765 517 2186**Email:** laura.tilley@mclaren.com**Karin Haferkorn**

Head of Marketing & PR, Middle East, Africa and Latin America | McLaren Automotive Limited

Phone: +44 (0) 1483 261343**Mobile:** +44 (0) 7899 816872**Email:** karin.haferkorn@mclaren.com**Sunny Zhang**

PR Communication Director - China | McLaren Automotive Limited

Phone: +86 (0) 21 2074 0520**Mobile:** +86 186 1617 9933**Email:** sunny.zhang@mclaren.com**Gracia Yap**

PR Manager – Asia Pacific | McLaren Automotive Limited

Phone: +65 6338 3700**Mobile:** +65 9109 3698**Email:** gracia.yap@mclaren.com

Media website: cars.mclaren.press

Facebook: www.facebook.com/mclarenautomotive

Twitter: www.twitter.com/McLarenAuto

You Tube: www.youtube.com/mclarenautomotivety